

Thank you for supporting Arts Dance Generation and arts in your community. Family participation provides opportunities to congratulate our dancers while businesses have an opportunity to share their support while gaining exposure! Advertisements are available for one or both of our main attraction programs, which include *The Nutcracker* and *Paquita and Mixed Bill* for the 2016-2017 season. Again, thank you for your patronage and we look forward to sharing this year's magic with you!

INFORMATION:

Company/Family

Name: _____

Dancer's Name: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

ADVERTISING Please check appropriate box:

Business Ads

For Both Playbills (Full Year)

(Inclusion in *The Nutcracker* **AND** *Paquita*):

- Full Page - \$250* B/W
- Full Page Inside Front Cover - \$350** Color
- Full Page Inside Back Cover - \$300** B/W
- Full Page Outside Back Cover - \$350** Color
- Half Page - \$100 B/W

*Full Page Premium Ads include 1 event ticket

**Full Page Premium Ads include 2 event tickets

For 1 Playbill (Half Year)

(*The Nutcracker* **OR** *Paquita*)

- Full Page - \$150 B/W
- Full Page Inside Front Cover - \$200* Color
- Full Page Inside Back Cover - \$175* B/W
- Full Page Outside Back Cover - \$200* Color
- Half Page - \$75 B/W

*Full Page Premium Ads include 1 event ticket

Family Ads

For Both Playbills (Full Year)

Inclusion in *The Nutcracker* **AND** *Don Paquita*:

- Full Page - \$120 B/W
- Half Page - \$60 B/W

For 1 Playbill (Half Year)

Inclusion in *The Nutcracker* **AND** *Paquita*:

- Full Page - \$70 B/W
- Half Page - \$40 B/W

PAYMENT & SUBMISSION INFORMATION:

- Check enclosed – Payable to **Arts Dance Generation** (preferred)
- Cash (in person only)
- Camera-ready art attached via CD/Flashdrive (circle one)
- Camera-ready art sent via email

Ads for inclusion in this program should be submitted no later than May 15, 2017 and should be camera-ready and properly sized according to guidelines.

Thank you for your contribution! Please retain a copy of this form for your tax purposes.

Arts Dance Generation Tax ID# 45-3047551

ADVERTISING FORM

GUIDELINES

Playbills are 8.5" tall x 5.5" wide finished.

Ad Sizes:

Full Page: 4.875 W x 7.875 H

Half Page Horizontal: 4.875 W x 3.714 H

- All ads are printed black and white. Color ads may be available upon request.
- Ad placement is on a first come, first served basis.
- Premium ads, including Inside Front Cover, Inside Back Cover and Outside Back Cover are also on a first come, first served basis.
- Ads submitted must be camera-ready submitted in the correct size in .pdf format in minimum 300 dpi resolution. Please note that submitting a business card or a scan or copy of a business card is NOT camera-ready art.
- Ads not submitted as outlined and camera-ready will be charged \$30 for setup.
- Placement not otherwise agreed upon is at the discretion of the Director.
- Ads are limited to one photograph per ad, unless otherwise agreed upon.
- All payments, including Design Fees MUST be paid in full at the time of ad submission.

NEED HELP?

Let our Design Team help create your ad. Fees begin at \$30.00. Please visit our online ad submission form at www.ArtsDanceGeneration.Com and click on Advertising on the left frame. Photographs must be submitted on CD or flashdrive before deadline by delivering to the ADG office.

TIPS:

- Quality IS important.
- Original digital photography should be minimum 300dpi.
- Students should appear properly posed for all ads.
- Less IS more! Fewer well-chosen words will make your ad better read!

IMPORTANT:

- **Please send us your Ad on a PDF format By May 15, 2017 to the following Email Address: SCHOOLBALLEARTS@YMAIL.COM**
- **For any other questions please call us at: (561) 577-5355**